KIKI KESKINEN

Canada (Ottawa–Remote)
kiki@kikikeskinen.com | 613-355-8596
Security Clearance: Government of Canada – Top Secret (eligible for renewal)
Languages: English (fluent) | French (working proficiency)

SENIOR STRATEGIC COMMUNICATIONS & ISSUES MANAGEMENT CONSULTANT

Interim • Contract • Crisis & Change Support

Senior strategic communications consultant specializing in **issues management, crisis communications, organizational change, and executive advisory** across public sector, Crown corporations, regulated environments, and complex institutions. Trusted by senior leaders and Boards to provide calm, plain-language counsel under pressure and deliver communications systems that stabilize trust, guide decision-making, and support transformation.

Experienced working **via executive search firms and temporary staffing agencies** on short-term, high-impact mandates. Available immediately for contract or interim roles.

CORE CAPABILITIES

- Crisis & Issues Communications
- Change & Transformation Communications
- Executive & Board Advisory
- Stakeholder & Community Engagement
- Internal Communications & Adoption Strategy
- Media Relations & Media Training
- Public Affairs & Reputation Management
- Plain-Language & Trauma-Informed Messaging
- KPI Design & Communications Measurement
- AI-Enabled Research, Insight & Content Development

SELECTED CONTRACT & INTERIM EXPERIENCE

Senior Consultant — Strategic Communications, Change & Issues Management

Public Sector Canada & Crown Corporations | Contract (via Executive Search & Staffing Firms)
Canada | Hybrid

Delivered strategic communications, change management, and crisis support for federal departments and Crown organizations including **Global Affairs Canada, Indigenous Services Canada, Women and Gender Equality Canada, OSFI, FCAC, and the National Indigenous Fire Safety Council**.

- Led cross-functional working groups and advised senior executives during periods of scrutiny, transition, and emergency response
- Designed internal and external communications architectures, stakeholder strategies, executive products, and adoption measurement (KPIs)
- Provided culturally responsible and trauma-informed messaging in sensitive policy and emergency contexts
- Supported national media response during wildfire crises and public safety events involving Indigenous leadership
- **Budget scope:** $100K–$1M per mandate

Director, Communications & External Relations (Contract)

National Indigenous Fire Safety Council (NIFSC) | Remote

Led communications and media response during a period of unprecedented wildfire activity and national media attention.

- Acted as primary communications advisor during emergency conditions affecting Indigenous communities
- Prepared and translated complex research and data into accessible media narratives
- Delivered media training and spokesperson preparation, including support for Indigenous women fire marshals operating under evacuation conditions
- Managed issues response and national media inquiries across broadcast, print, and digital outlets

---

Change Management, Communications & Digital Transformation Consultant

Global Affairs Canada | Contract

Supported early-stage internal communications for a global digital and organizational transformation initiative.

- Developed internal communications strategy supporting enterprise-wide digital change (including early collaboration platform adoption)
- Created leadership messaging, stakeholder engagement products, and adoption measurement frameworks
- Supported communications for a multi-branch, internationally distributed workforce

---

Project Officer — Financial Literacy (Strategic Communications Project Lead)

Financial Consumer Agency of Canada (FCAC) | Contract

Led communications planning and stakeholder coordination for **Financial Literacy Month**.

- Developed project communications plans and evergreen media messaging packages
- Coordinated stakeholder outreach and partner engagement
- Synthesized market research into executive-ready summaries and public-facing materials
- Supported national media messaging strategy aligned with KPIs

---

Strategic Marketing & Communications Advisor

Women and Gender Equality Canada (formerly Status of Women Canada) | Contract

Provided communications and branding support during the creation of a new federal department.

- Supported market research, audience segmentation, and narrative framing
- Oversaw development of public communications materials across media, digital, and executive formats
- Contributed to early brand and mandate positioning for the department

---

EDUCATION & PROFESSIONAL CREDENTIALS

- **BA, Political Science** — Carleton University
- **BA, Economics** — Concordia University
- **Executive Coaching Certificate** — Royal Roads University
- **Teaching Adult Learners Certification** — Carleton University
- **Accredited Communicator (ABC)** — International Association of Business Communicators

---

AVAILABILITY

Available immediately for **interim, contract, or project-based mandates**.
Remote preferred; hybrid or on-site possible for defined engagements.